



PHILANTHROPIST.CC

Certified Charitable

Is it charitable?

We answer one question.

Independent charitable-purpose assessment
for **cases, projects, deals** and **transactions**
— worldwide.



ONE QUESTION.
Total Focus.



EXPERT REVIEW.
Human + AI.



CLEAR ANSWERS.
Plain Language.



CERTIFIED.
With the CC Seal.



**TRUSTED
WORLDWIDE.**
Local Knowledge.

INVESTOR DECK | AUGUST 2026



CC follows the facts.

When the facts change,
the answer may change.

Situational. Evidence-based.
Transparent. Independent.



BUILT BY FOUNDERS.
Proven entrepreneurs
& global team.



GLOBAL OPPORTUNITY.
Billions of situations.
All sectors.



SCALABLE MODEL.
Five review levels.
Price by complexity.



INDEPENDENT & OBJECTIVE.
We identify issues.
You make decisions.



REAL-WORLD IMPACT.
Strengthening charity.
Protecting integrity.

How it works.

The CC Process.



Independent

We are not paid to reach a conclusion.



Evidence-Based

We rely on documented facts and credible sources.



Transparent

You see the criteria and the reasoning behind our answer.



Trusted Experts + AI

Decades of expertise combined with advanced analysis.



Secure & Confidential

Your information is protected and never shared.



One Question.
Total Focus.

We answer one question: **Is it charitable?**
So you can focus on what matters most: making a difference.



ONE QUESTION.
Total Focus.



EXPERT REVIEW.
Human + AI.



CLEAR ANSWERS.
Plain Language.



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TRUSTED WORLDWIDE.
Local Knowledge.

You have a question. You CC us. We research, analyze, and respond with a clear, documented answer.

Gmail Thread

Re: Due diligence on Global Literacy Initiative Inbox

Jessica Smith <jessica@impactventures.com> May 6, 9:14 AM
to me, cc@philanthropist.cc

Hi team,

We're evaluating a \$250k grant to Global Literacy Initiative. Can you confirm their charitable status, governance, and any risks we should consider?

Thanks!

CC Philanthropist <cc@philanthropist.cc> May 6, 2:48 PM
to Jessica Smith

Hi Jessica,

Please see our determination letter and summary for Global Literacy Initiative attached.

Short answer: Yes, it is a 501(c)(3) public charity in good standing. Low risk.

- The CC Team

GLI_Determination_Letter.pdf
412 KB

Outlook Thread

RE: Investment in Green Future Fund?

Mark Rivera <mriviera@northstarcap.com> Tue 5/7/2024 10:02 AM
To: cc@philanthropist.cc

Hello,

We're considering an investment in Green Future Fund. Please confirm if it's a registered charity and if there are any compliance or financial concerns.

Thanks,
Mark

CC Philanthropist <cc@philanthropist.cc> Tue 5/7/2024 1:41 PM
To: Mark Rivera

Hi Mark,

Attached is our determination letter and full analysis on Green Future Fund.

Short answer: Yes, registered 501(c)(3). Strong governance. No material compliance issues.

- The CC Team

Green_Future_Fund_CC_Letter.pdf
589 KB

Apple Mail Thread

Re: Grant inquiry – Youth Arts Collective

Laura Williams <laura@communityfoundation.org> May 8, 2024 at 11:23 AM
To: info@communityfoundation.org
Cc: cc@philanthropist.cc

Hello,

We're reviewing a grant request from Youth Arts Collective. Please evaluate their charitable status, governance, and any potential risks.

Best,
Laura

CC Philanthropist <cc@philanthropist.cc> May 8, 2024 at 3:02 PM
To: Laura Williams
Cc: info@communityfoundation.org

Hi Laura,

Please see attached our determination letter and summary on Youth Arts Collective.

Short answer: Yes, it is a 501(c)(3) public charity. Low risk. Strong program impact.

- The CC Team

YAC_Determination_Letter.pdf
376 KB

Example 1: Global Literacy Initiative

Sector: Education • Location: New York, NY

- ✓ 501(c)(3) Public Charity – Active and in Good Standing
- ✓ Strong Governance and Board Oversight
- ✓ No material compliance or financial concerns
- ✓ Programs aligned with mission and charitable purpose

Result:
Low Risk



Recommended
for Funding

Example 2: Green Future Fund

Sector: Environment • Location: San Francisco, CA

- ✓ 501(c)(3) Public Charity – Active and in Good Standing
- ✓ Financials Reviewed – Stable and Transparent
- ✓ Strong Governance and Policies
- ✓ No material compliance issues identified

Result:
Low Risk



Recommended
for Investment

Example 3: Youth Arts Collective

Sector: Arts & Culture • Location: Chicago, IL

- ✓ 501(c)(3) Public Charity – Active and in Good Standing
- ✓ Effective Programs with Measurable Impact
- ✓ Good Governance and Financial Controls
- ✓ No material compliance or reputational risks

Result:
Low Risk



Recommended
for Grant



ONE QUESTION.
Total Focus.



EXPERT REVIEW.
Human + AI.



CLEAR ANSWERS.
Plain Language.



CERTIFIED.
With the CC Seal.



TRUSTED WORLDWIDE.
Local Knowledge.

We are raising

\$2.5M

to accelerate growth, scale our platform,
and expand our impact worldwide.



PROVEN NEED

Billions lost to
uncertainty and
compliance risk.



STRONG TRACTION

Thousands of questions
answered. High confidence.
Recurring revenue.



GLOBAL IMPACT

Solving a universal
problem for good.



SCALABLE MODEL

Technology + experts
+ process = massive
leverage.

“ A world where every important decision is backed
by clarity, not guesswork.

USE OF FUNDS



40%

Technology & Platform

Scale the platform, automation,
and AI enhancements.



20%

Experts & Operations

Recruit top experts and strengthen
operations & support.



20%

Growth & Partnerships

Marketing, alliances, and global
expansion.



10%

Legal & Compliance

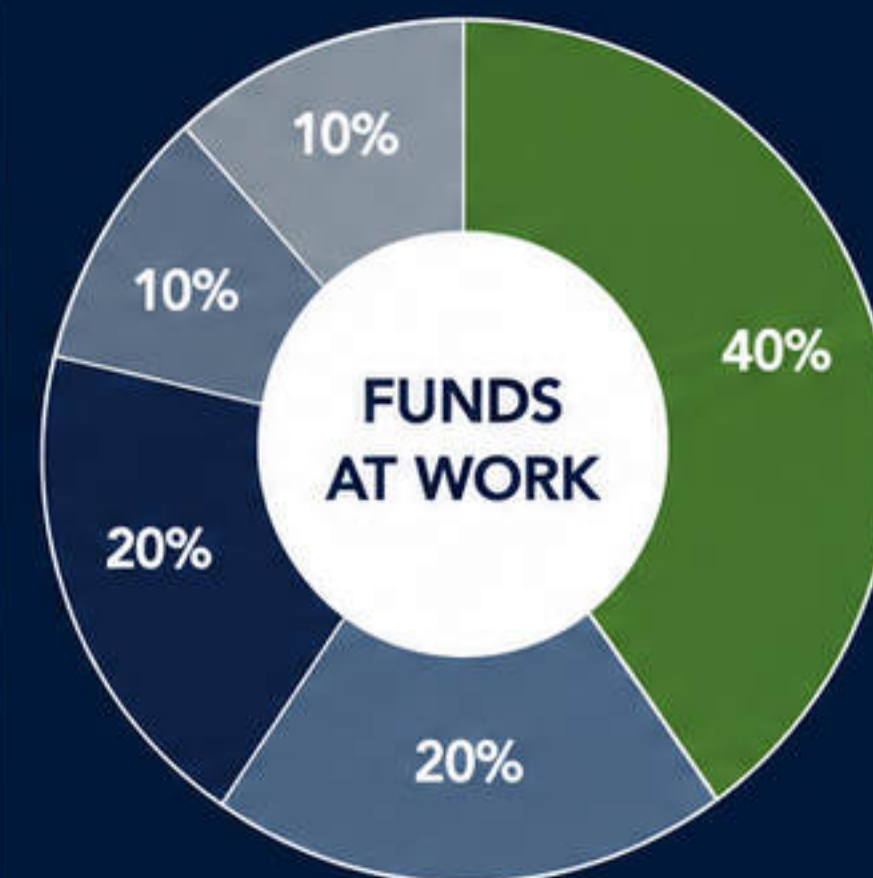
Ensure data security, compliance,
and risk management.



10%

Working Capital

Runway and financial flexibility.



OUR GOAL

Build the global standard
for charitable determinations.



cc@philanthropist.cc

We answer one question:
Is it charitable?



WHERE CC IS USED



Grants & Donations

Donors verify charitable purpose before giving.



Investments

Investors confirm mission alignment and compliance.



Acquisitions & M&A

Buyers evaluate nonprofit assets and risk.



Government & Public Funds

Taxpayer dollars require independent verification.



Legal & Compliance

Attorneys and CPA's document due diligence.



Board Governance

Boards fulfill fiduciary duty with confidence.



Fundraising & Campaigns

Build trust with stakeholders and the public.



International Programs

Cross-border giving with global standards.



Program Evaluation

Assess effectiveness and charitable outcomes.



Recovery & Restructuring

Validate reorganization and continued purpose.



In-Kind Donations

Confirm charitable use of goods and services.



Foundations & Endowments

Ensure long-term mission alignment and spending.



One question applies to thousands of situations.
We provide clarity. You make better decisions.

THE MARKET OPPORTUNITY

>\$60B

Total Addressable Market (TAM)

Spanning nonprofit, corporate, legal, financial, and government decision processes.

12%+

Projected CAGR

Driven by regulation, transparency demands, and global giving growth.

THE NEED IS REAL



Billions lost to uncertainty, fraud, and misuse.

Lack of independent, objective answers creates massive risk.



Decisions are delayed by time-consuming due diligence.

CC delivers clear answers faster and more efficiently.



Stakeholders demand transparency and accountability.

CC provides documentation you can trust and share.



Cross-border giving is complex and inconsistent.

CC sets a universal standard that travels anywhere.

LARGE, GROWING, AND UNDER-SERVED



1.8M+

Nonprofits Worldwide and growing



\$7T+

Estimated Global Philanthropic Flows / Year



\$2T+

At Risk Due to Lack of Verification & Clarity



<1%

Of Decisions Use Independent Charitable Assessments

OUR ADVANTAGE

- Independent, objective & evidence-based
- Fast, scalable, and technology-enabled
- Trusted by experts, institutions, and governments
- Global reach with local knowledge
- Built for the future of charitable decision making

“ When the facts change, the answer may change. ”

CC follows the facts.

(CC)

PHILANTHROPIST.CC

Certified Charitable

cc@philanthropist.cc | bcc@philanthropist.cc

case1234@philanthropist.cc | info@philanthropist.cc

 philanthropist.cc

EMAIL-CENTRIC BY DESIGN.

One email starts everything.



cc@philanthropist.cc

Send your question.
Start a CC assessment.



We confirm, clarify,
and open your case.



bcc@philanthropist.cc

Keep others informed
without sharing details.



Stakeholders, counsel,
advisors—kept in the loop
with confidence.



case1234@philanthropist.cc

Your unique case inbox.
All files, updates and answers
belong to your case.



A complete, organized
record of facts, analysis
and the CC determination.



info@philanthropist.cc

General inquiries, partnerships,
media, and support.



We respond fast and
connect you with the
right expert.



Secure. Encrypted. Confidential.

Your information is protected every step of the way.



Four simple addresses. One powerful platform.

Easy to remember. Easy to use. **Built for trust.**

cc@philanthropist.cc

Start your CC request.

bcc@philanthropist.cc

Keep others in the loop.

case1234@philanthropist.cc

Your case. Your record.

info@philanthropist.cc

General info & support.

6 OUR PLATFORM & BUSINESS MODEL.

Simple to use. Built to scale. Designed for trust.

HOW WE MAKE MONEY.



Assessment Fees

Tiered pricing by
complexity and
level of review.



Subscriptions

For professionals,
firms, and high-
volume users.



Education & Tools

Online courses,
templates, and
decision tools.



Data & Insights

Anonymized market
insights and trend
reports.



Partnerships

Referrals, integrations
and white-label
solutions.

OUR GO-TO-MARKET.



Direct to Individuals

Donors, families,
advisors, and
concerned citizens.



Professional Channel

Lawyers, CPAs, wealth
managers, consultants,
brokers, and banks.



Organizational Sales

Nonprofits, foundations,
universities, and
corporate teams.



Global Expansion

Multi-language platform
serving hundreds of
countries.

WHY THIS MODEL WORKS.



High Demand

Thousands of high-
value decisions
every day.



Low Churn

Users return for
new matters
and updates.



Scalable

Technology and
experts leverage
AI + workflows.



Global

The need for
trusted answers
is universal.



Defensible Moat

Data, trust, brand
and network
effects.



ONE QUESTION.
Total Focus.



EXPERT REVIEW.
Human + AI.



CLEAR ANSWERS.
Plain Language.



CERTIFIED.
With the CC Seal.



TRUSTED WORLDWIDE.
Local Knowledge.

OUR BUSINESS MODEL

Multiple revenue streams. Built for scale and durability.

	Assessment Fees Tiered fees based on complexity and level of review.	\$150 – \$25,000+
	Subscriptions Annual plans for professionals, firms, and enterprises.	\$299 – \$9,999 /yr
	Education & Certification Online courses, certifications, and professional pathways.	\$49 – \$2,500 /user
	API & Platform Access Integrations, usage, and data access for teams and organizations.	\$500 – \$50,000+ /yr
	Data & Insights Market reports, benchmarking, and trend intelligence.	\$1,000 – \$100,000+
	Partnerships & Referrals White-label, channel partners, and referral revenue.	Revenue Share

5-YEAR REVENUE PROJECTION
(Annual Recurring Revenue)



Conservative model. Real-world demand and global expansion create upside beyond this projection.

STRONG UNIT ECONOMICS

	Gross Margin 82%+	High-margin digital service business.
	LTV / CAC 6.3x	Efficient growth with long-term value.
	Monthly Gross Profit Growth (Target) 15%+	Driven by retention, upsell, and scale.

SCALABLE BY DESIGN

- ✓ Digital-first platform with global reach
- ✓ AI + automation reduce delivery costs per case
- ✓ Network effects increase value over time
- ✓ Multi-language platform for global adoption
- ✓ Built on recurring revenue and long-term relationships

MASSIVE & GROWING MARKET

\$60B+	250M+	10%+	>\$8B
Total Addressable Market (TAM)	Potential Users Worldwide	Market Growth Annually	Global Spend Today
Driven by compliance, due diligence, and decision needs.	Donors, professionals, organizations, institutions.	Regulation, transparency, and global giving growth.	On compliance, research, legal, and advisory.

GO-TO-MARKET STRATEGY



WHO WE SERVE

- Organizations**
Nonprofits, foundations, universities, corporations
- Donors & Advisors**
High-net-worth individuals, families, advisors.
- Professionals**
Attorneys, CPAs, consultants, brokers, bankers
- Government & Public Sector**
Public funds, agencies, and municipal leaders
- Global Partners**
NGOs, networks, and community organizations

THE DIFFERENCE IN ONE SENTENCE

“LLCs and Corporations are legal structures. B Corps are a brand. **CC is a determination about a specific matter.**”

We answer one question for one situation, based on the facts, evidence, and impact.

✓ **CC follows the facts.**
When the facts change, the answer may change.

CC vs. LLC vs. CORPORATION vs. B CORPORATION

	PHILANTHROPIST.CC (Certified Charitable)	LLC (U.S. State)	Corporation (U.S. State)	B Corporation (Brand / Certification)
What It Is	Determination about a specific matter / case / use	Legal entity for business ownership	Legal entity for business ownership	Voluntary certification & brand
Scope	Unlimited situations worldwide	One entity in one state	One entity in one state	Organization-wide only
Purpose	Is it charitable for this situation?	Operate a business or hold assets	Operate a business & raise capital	Social + environmental performance
Permanence	Time-based / case-based (can change)	Ongoing until dissolved	Ongoing until dissolved	Ongoing while certified (annual recert)
Regulated By	Independent platform + peer experts	State Secretary of State	State + IRS + SEC as applicable	B Lab (private) + state incorporation
Process	Upload → Review → Evidence → Determination	File → Pay → Registered	File → Pay → Registered	Application → Audit → Certification
Result	CC Seal + Determination Letter + Public Record	Articles / Certificate of Organization	Articles / Certificate of Incorporation	B Corp Mark (Brand License)
Cost / Time	Low to Moderate (Fast)	Low (Fast)	Moderate (Weeks)	High (Expensive / Ongoing)
Global Reach	Global by design	U.S. State only (or local jurisdiction)	U.S. State only (or local jurisdiction)	Global brand, entity-specific
Key Advantage	Neutral. Independent. Evidence-Based. Shareable.	Ownership Structure	Complexity + Capital Access	Marketing / CSR Positioning

WHY CC IS THE BETTER APPROACH

- ✓ **Neutral & Independent**
Not owned by government or tied to one registration system.
- ✓ **Case-by-Case**
Every matter is unique. So is every answer.
- ✓ **Fast, Transparent & Clear**
Faster than legal incorporation. Easier than B Corp.
- ✓ **Global by Default**
One standard. All countries.
- ✓ **Evidence-Based**
Facts, data, documents, and expert review.
- ✓ **Actionable & Shareable**
Use in emails, reports, grants, contracts, due diligence, and more.



“LLCs and Corps answer “Who owns it?”
B Corps answer “How do we operate?”
CC answers “Is this charitable?””

GLOBAL. NOT GOVERNMENT. NOT LIMITED.



- ✓ One process. All countries.
- ✓ Adaptive to local laws and customs.
- ✓ Respects jurisdiction without being bound by bureaucracy.
- ✓ Built for the internet age, not the paper age.

HOW CC COMPLEMENTS & EXCEEDS TRADITIONAL STRUCTURES



Use CC alongside LLCs, Corporations, Trusts, Foundations, Governments, and B Corps — or instead, when appropriate.

QUICK COMPARISON — AT A GLANCE

	CC (Philanthropist.cc)	LLC / Corporation	B Corporation
Answers “Is it charitable?”	✓	✗	✗
Works Case-by-Case	✓	✗	✗
Global Coverage	✓	~	—
Independent of Government	✓	✗	—
Fast & Cost-Effective	✓	—	✗
Shareable Determination	✓	✗	—

Slow. Outdated. Inflexible. The status quo doesn't work.

THE PROBLEM: SLOW, COSTLY & OUTDATED



YEARS TO GET ANSWERS

Small nonprofits wait 6–24+ months for 501(c)(3) determination.

Avg. IRS wait:

12–18+
MONTHS



UNCERTAIN OUTCOMES

High denial rates. Vague reasons. Expensive to appeal and unclear what to change.

~20–30%
DENIED OR DELAYED



EXPENSIVE & BURDENSOME

Legal and accounting fees. Complex forms. Ongoing compliance obligations.

\$2,000–\$25,000+
TO GET STARTED



NOT BUILT FOR TODAY

Rules written for a different era. Doesn't keep up with innovation, cross-border work, or new models.

1970s
ERA FRAMEWORK



TOO SPECIFIC, NOT UNIVERSAL

Determinations are entity-specific and purpose-specific. Can't be used across projects, teams, or related initiatives.

**ONE ANSWER,
ONE PURPOSE,
ONE ENTITY**



BIG ORGS, MANY BARRIERS

Universities, corporations, and foundations run many programs—each needs legal review, approval, or a new entity.

**SLOWS IMPACT
INCREASES COST
KILLS MOMENTUM**

REAL-WORLD PAIN: EVEN THE GOOD GET STUCK



EXAMPLE: MCDONALD'S

McDonald's has a charitable foundation and for-profit company. But what if 10 employees at a local store want to start a community initiative?



THEY EITHER...



Apply for a new 501(c)(3) (and wait many months with no guarantee)

— OR —



Wait for corporate HQ to approve the project as "charitable" (slow and politicized)



Momentum is lost. Needs go unmet.



WITH PHILANTHROPIST.CC



Get a fast, independent, case-by-case charitable determination



Start now. Act locally. Help more.



Operate with confidence and documentation you can trust.



THIS HAPPENS EVERY DAY.

Millions

of ideas never get started

Billions

in potential impact delayed

Countless

people left waiting

WHY IT MATTERS



COMMUNITIES LOSE

Local needs go unmet while paperwork sits in queues.



INNOVATION STALLS

New models and solutions can't get off the ground.



WASTE OF RESOURCES

Time and money spent on process instead of impact.



PEOPLE GIVE UP

Good people walk away when the system is too hard.



**THE WORLD CHANGES —
THE SYSTEM DOESN'T**

Cross-border work, digital programs, and emerging needs are underserved.



WE NEED A BETTER WAY.

**Fast. Independent. Case-by-Case.
Built for today. Ready for the future.**



PHILANTHROPIST.CC SOLVES THIS.

We deliver fast, independent, case-by-case charitable determinations for any matter, any organization, anywhere.

cc@philanthropist.cc

Start your CC request.

We confirm, clarify, and open your case.

bcc@philanthropist.cc

Keep others in the loop.

Stakeholders, advisors, boards, and teams.

case1234@philanthropist.cc

Your case. Your record.

A centralized inbox for all files, answers, and updates.

info@philanthropist.cc

General info & support.

Partnerships, media, and all other inquiries.



ONE QUESTION.
Total Focus.



EXPERT REVIEW.
Human + AI.



EVIDENCE-BASED.
Facts. Context. Impact.



CLEAR ANSWERS.
Plain Language.



TRUSTED WORLDWIDE.
Any matter. Any location.

Organization-level. Slow. Costly. Not built for how the world works today.

SIDE-BY-SIDE COMPARISON

Traditional paths were not designed for today's pace, complexity, or collaborative world. They are organization-level, not case-specific, slow, costly, and inflexible.

PHILANTHROPIST.CC IS CASE-BY-CASE.

Fast. Independent. Global.
Built for real-world decisions.



When good ideas can't get quick answers, real impact gets delayed—or never happens at all.

PHILANTHROPIST.CC Case-by-Case Determination		IRS 501(c)(3) Determination	B Corporation Certification	Other Approaches (State Filings, Local Approvals, Self-Declarations, etc.)
 One question. Expert review. Clear answer.		 Government process. Organization-level only.	 For-profit companies only. Not a charitable standard.	 Fragmented. Inconsistent. Limited recognition.
 Scope	✓ Any matter, any organization, anywhere in the world	✗ U.S. only	✗ For-profit companies only	✗ Varies by state / country
 Evaluation Basis	✓ Case-by-case evaluation based on facts & intent	✗ Organization-level tax status, not case-specific	✗ Assesses entire company, not specific projects	✗ Entity-level or self-declared. Not independent.
 Time to Answer	✓ Answers in days (not months/years)	✗ 6 – 24+ months (average 12–18+ mo.)	✗ 3 – 6+ months	✗ Weeks to months (or undefined)
 Transparency	✓ Transparent, evidence-based explanations	✗ Limited transparency. Black-box process.	✗ Scoring model, not case-by-case reasoning	✗ Little to no transparency or public accountability
 Cost	✓ Affordable, predictable fees (\$150 – \$25,000+)	✗ High cost & complexity (\$2,000 – \$25,000+)	✗ High cost & annual fees (\$5,000 – \$50,000+ / year)	✗ Hidden costs, legal risk, and ongoing burden
 Geographic Reach	✓ Global. Any country. Any language.	✗ U.S. only. English only.	✗ Global, but English-centric	✗ Limited recognition. Often not transferable.
 Practical Value	✓ Actionable. Practical. Decision-ready.	✗ Theoretical rules. Not practical for every situation.	✗ Ratings, not determinations. Not legal. Not charitable.	✗ Often not credible with donors, partners, or regulators.
 Built For	✓ Built for real-world projects, not just theory.	✗ Rigid rules. Hard to adapt. Slow to keep up.	✗ Focus on internal practices, not charitable impact.	✗ Not built for scale or real-world complexity.



THE BOTTOM LINE: Traditional paths were built for a different era. **Philanthropist.cc** was built for today—and for the future.



cc@philanthropist.cc

Start your CC request.

bcc@philanthropist.cc

Keep others in the loop.

case1234@philanthropist.cc

Your case. Your record.

info@philanthropist.cc

General info & support.



We combine AI efficiency with human judgment to deliver fast, accurate, and defensible case-by-case charitable determinations.

HOW IT WORKS

-  **1. Submit**
Email your question, documents, and context to case1234@philanthropist.cc
-  **2. AI Processed**
Our AI analyzes the facts, intent, activities, and impact against charitable standards.
-  **3. Human Reviewed**
Expert reviewers validate, challenge, and refine the analysis.
-  **4. Determination Issued**
You receive a clear, written determination with rationale, sources, and next steps.
-  **5. Protected & Documented**
Your determination is stored securely and can be shared with confidence.

THE CC DETERMINATION PROCESS



VOLUME & PRICING

~70–80%
Low Complexity

\$50
Fast Turnaround
(often same day)

~15–20%
Medium Complexity

\$250 – \$500
2–3 Business Days

~3–7%
High Complexity

\$750 – \$2,500+
3–7+ Business Days

~1% or less
Very High Complexity

\$2,500 – \$10,000+
7–14+ Business Days

-  **BUILT FOR CONFIDENCE**
- ✓ Independent & objective
 - ✓ Evidence-based reasoning
 - ✓ Transparent rationale
 - ✓ Shareable & verifiable
 - ✓ Protected with indemnification

(cc).
CLEAR ANSWER.
CONFIDENT DECISION.
DOCUMENTED & DEFENSIBLE.

 **SPEED + TRUST = IMPACT**
Most answers delivered in hours, not months.
All answers delivered with the CC Seal.



PRICING IS TRANSPARENT. No retainers. No surprises. Pay only for the level of review your case requires.

Bulk / Subscription / Enterprise plans available.



cc@philanthropist.cc
Start your CC request.

bcc@philanthropist.cc
Keep others in the loop.

case1234@philanthropist.cc
Your case. Your record.

info@philanthropist.cc
General info & support.

Is it Charitable?

CC to Certify as Charitable.



cc@philanthropist.cc

Contact Us:



info@philanthropist.cc



philanthropist.cc is a division of philanthropist.org



give@philanthropist.org



+1 (313) CHARITY / 313-242-7489



Cambridge, Massachusetts, USA



Alvor, Portugal



Tallin, Estonia



ONE QUESTION. EXPERT REVIEW. CLEAR ANSWER. GREATER GOOD.

Independent. Evidence-Based. Transparent.
Trusted Worldwide.

